

AARP Quality Measure Innovation Grant: Brief proposal template

Instructions

Thank you for your interest in the 2021 AARP Quality Measure Innovation Grant. Please use this form to complete your brief proposal, and then [submit it via email](#). No additional materials will be accepted for review during this stage of the selection process.

This cycle, the measurement theme is **health equity**. Applicants may submit multiple brief proposals (i.e., individual grant applications) or propose to evaluate multiple measures within a single application. We are also accepting applications that propose to improve equity measurement science by using OptumLabs® Data Warehouse (OLDW) to evaluate new data, methods, or tools for use in measurement. Budgets are not requested at this stage, but importantly, each brief proposal should be scoped to fit within the 12-month grant award of \$150,000.

Grant criteria

The required grant criteria and additional considerations for the 2021 grant cycle are listed below. Submitted proposals must meet **all** required criteria to qualify for a grant. Addressing the “additional considerations” outlined below may increase the likelihood of receiving grant funding, but is not essential to submit a successful application.

Required grant criteria

- ❑ All proposals must address reduction of health care disparities and/or improvement of health equity. Proposals for new measures may focus on any stage of the measure development process, from defining the measure concept through testing, or may advance an existing measure in a new way
- ❑ Measurement science proposals should outline new data, methods, or tools to improve health care disparities/health equity measurement
- ❑ Projects must be applicable to the 50+ population
 - Can address a specific subset of the 50+ population (e.g., those aged 65+)
 - Does not need to be exclusive to the 50+ population (e.g., can include those aged 18-75)
- ❑ Must be feasible using OptumLabs Data Warehouse (OLDW) which contains de-identified retrospective administrative claims data, including medical and pharmacy claims and eligibility information as well as electronic health record (EHR)-derived data

- The use of the newly developed measure or improvement to measurement science must provide meaningful information to help guide clinical and/or policy interventions for improvement to the outcomes or experience of patients and/or family caregivers.

Additional considerations (check all that apply)

- Proposal addresses historically underrepresented measurement domains and/or specialties
- Proposal advances person-centered care
- Proposal includes plans to engage patients and/or family caregivers during the measure development or project process
- Proposal is focused on measuring outcomes rather than processes

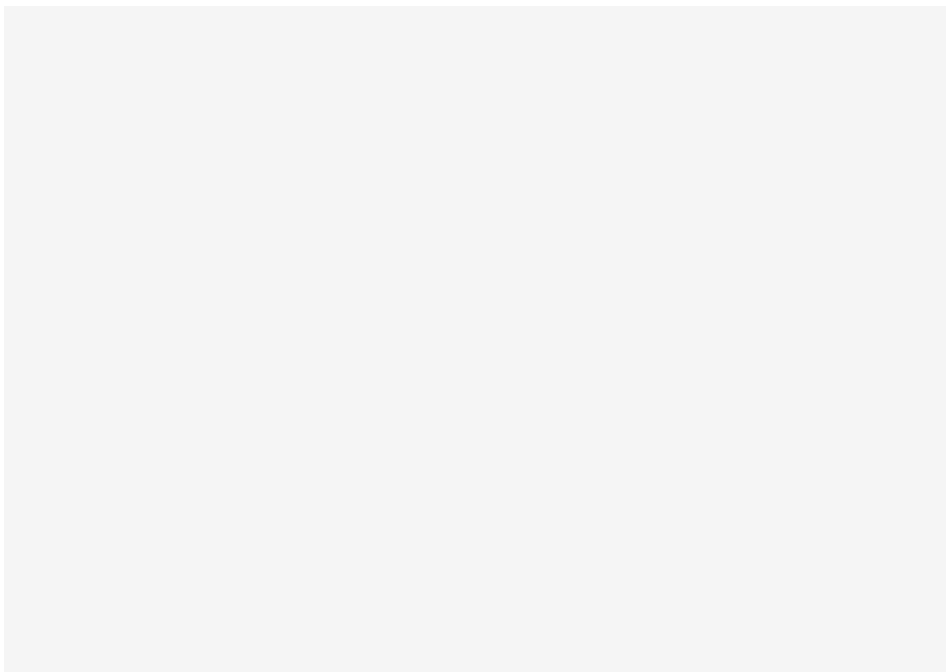
Please check one and complete the relevant sections of the proposal:

- New measure development or testing proposal:** For a new measure proposal, please ONLY complete the Measure Development or Testing section on pages 2–7 and page 14.
- Measurement science proposal:** For a measurement science proposal please ONLY complete the Measurement Science section on pages 8–13 and page 14.

Measure Development or Testing

Please describe the proposed measure, including numerator, denominator and other relevant summary information.

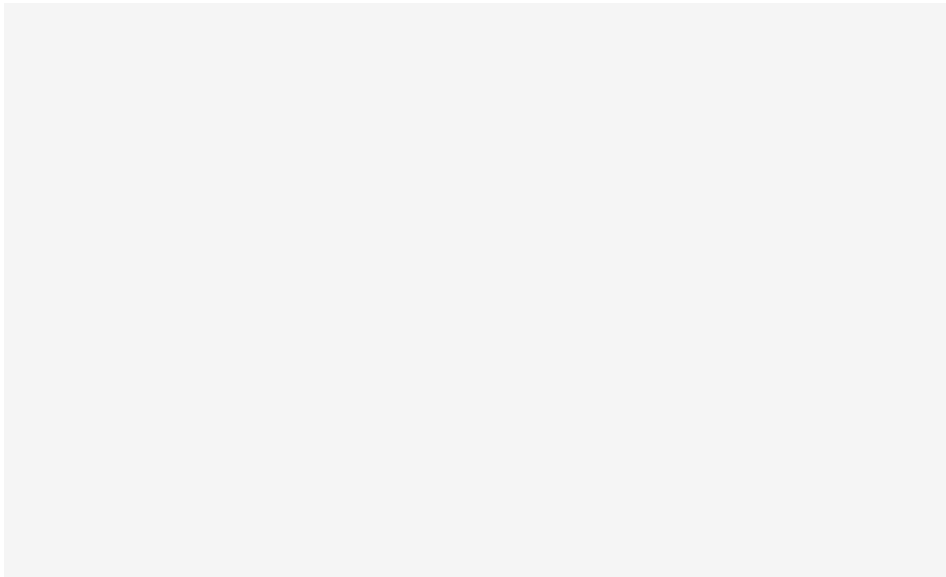
Max 1500 characters



Rationale

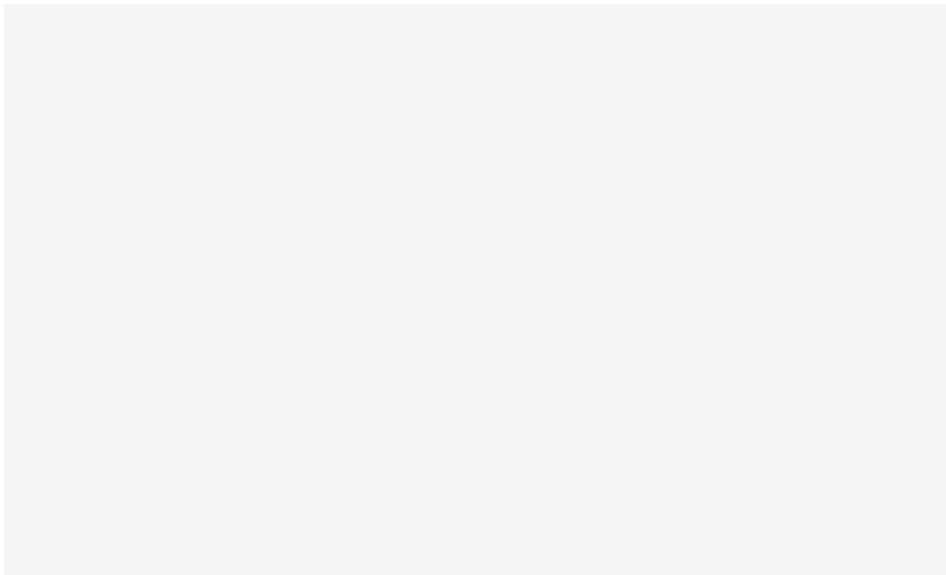
Please describe the important quality gap the measure will address, and how the measure will change care after it is fully defined, developed, tested and implemented.

Max 1500 characters

A large, empty rectangular text box with a light gray background, intended for the user to provide the rationale for the quality measure.

Please describe how the measure will be used and who will be accountable for measure performance (e.g., clinicians, hospitals, payers, etc.).

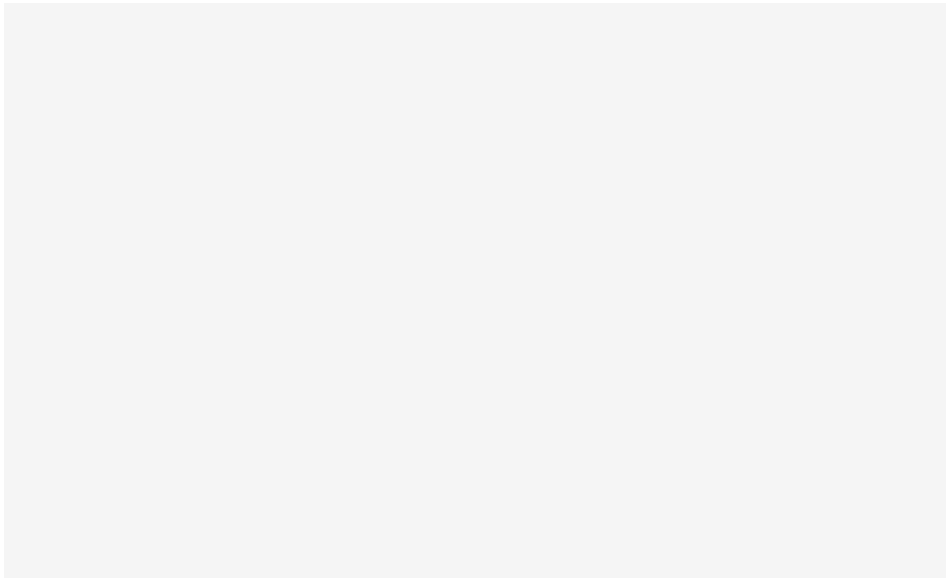
Max 1500 characters

A large, empty rectangular text box with a light gray background, intended for the user to describe how the measure will be used and who will be accountable for its performance.

Harmonization

Please describe any competing measures, how the proposed measure would be different, and outline any engagement plans with the existing steward(s) to harmonize/retire previous measures.

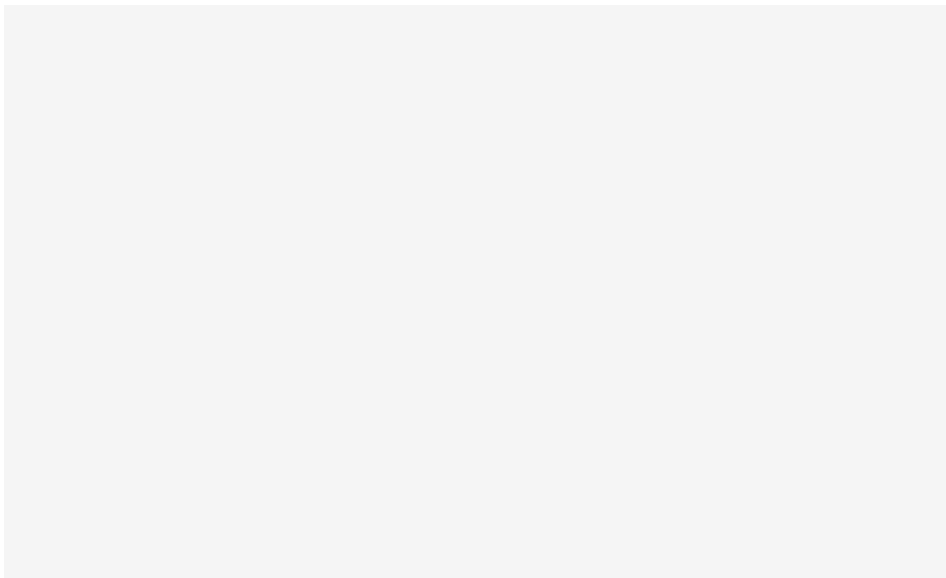
Max 1500 characters



Alignment with AARP priorities

This cycle, the measurement theme is health equity and AARP is funding measures aimed at reducing health care disparities and/or advancing health equity. Therefore, please describe how the proposed measure is aligned with AARP's priority.

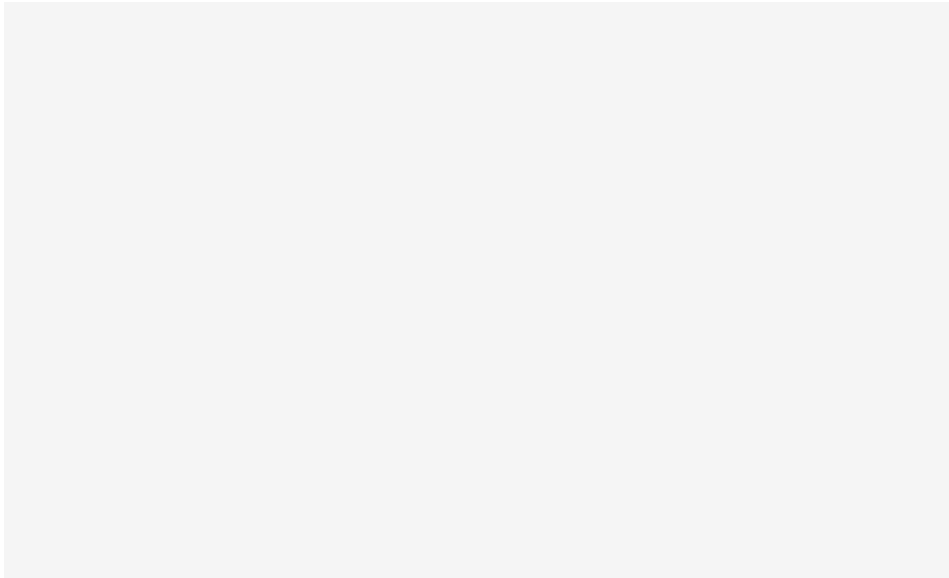
Max 2000 characters



Development status

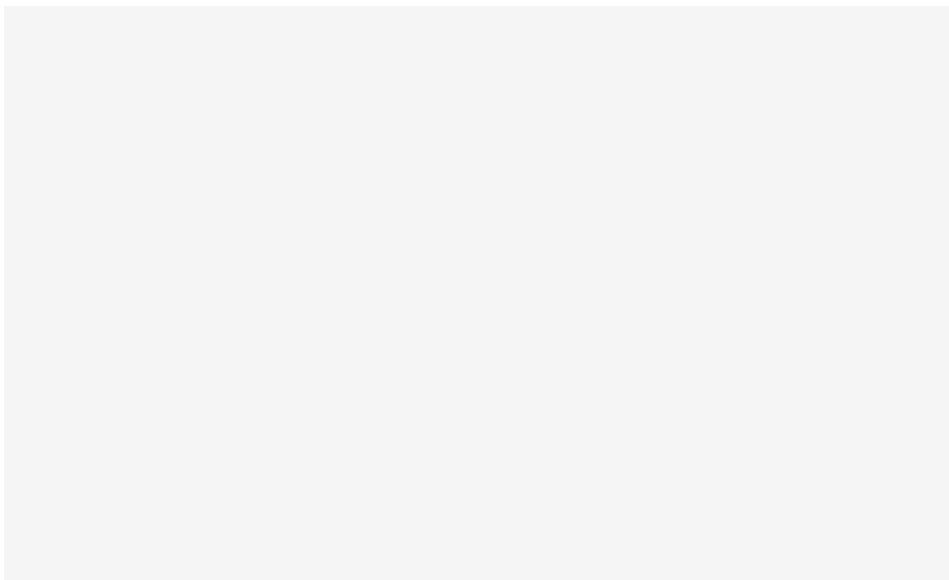
Please describe the current status or phase of development of your proposed measure, and the next phase of work you expect to accomplish through this project.

Max 1500 characters

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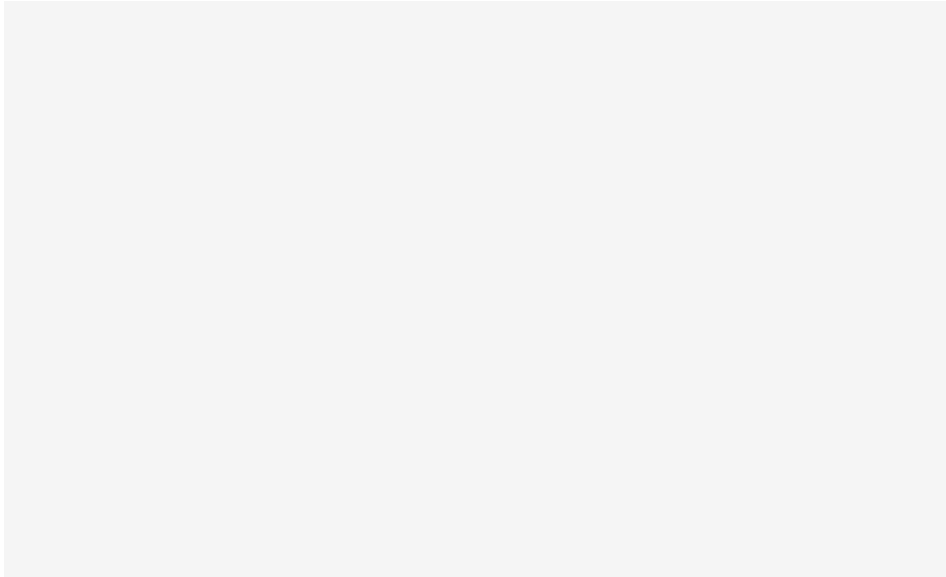
Please describe your proposed analysis to further develop your measure. For example, describe your approach to reliability and validity testing.

Max 1500 characters

A large, empty light gray rectangular box intended for the user to enter their response to the question about proposed analysis.

Please describe your plans to engage patients and/or family caregivers during the measure development process.

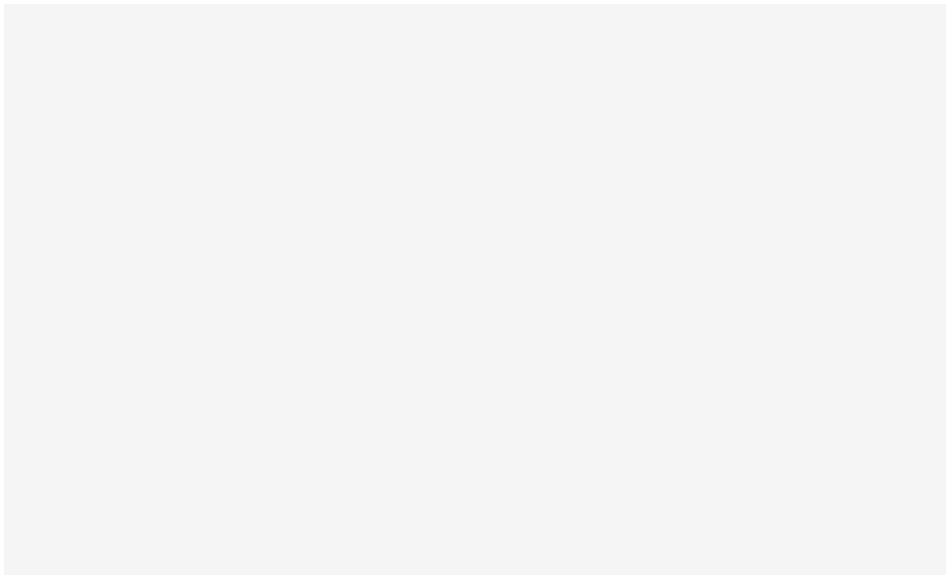
Max 1500 characters



Feasibility

Please describe how the OptumLabs Data Warehouse (OLDW) will be used to develop the proposed measure. Indicate which data sources are critical to your measure (e.g. claims, electronic health record (EHR)-derived clinical data, laboratory values, EHR-captured PROs, etc.).

Max 1500 characters

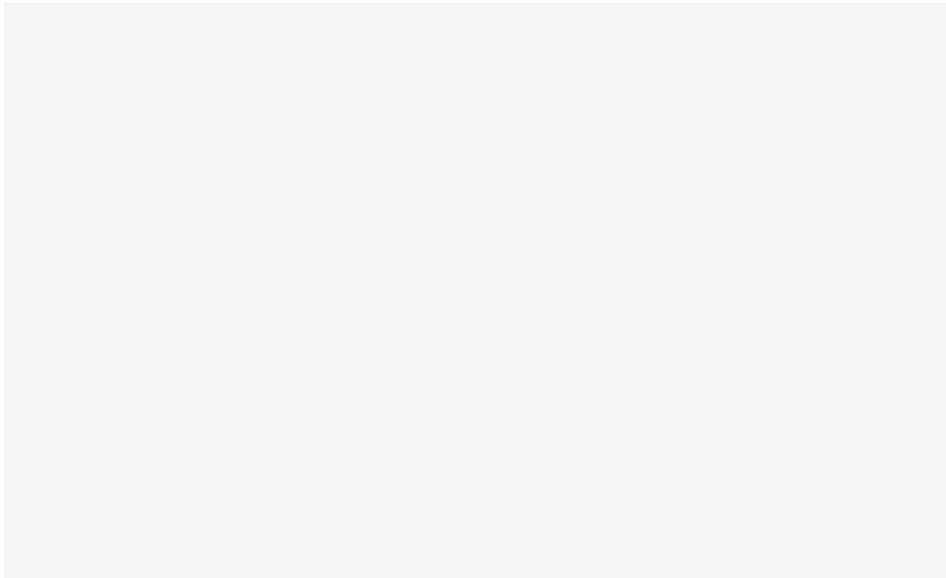


Measurement Science

Concept

Please describe the proposed measurement science project, including data, methodologies or tools that will be assessed and other relevant summary information (e.g. existing measure(s) that may be used in the scientific evaluation).

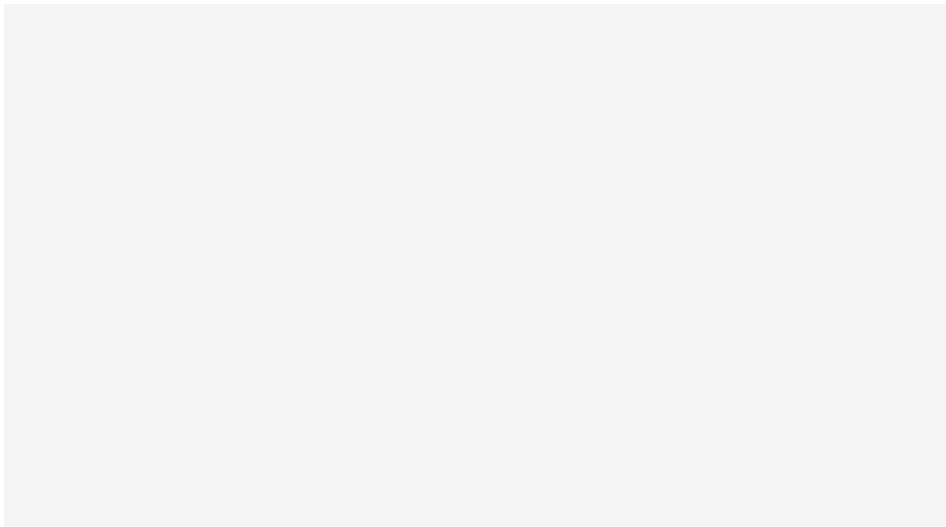
Max 1500 characters



Rationale

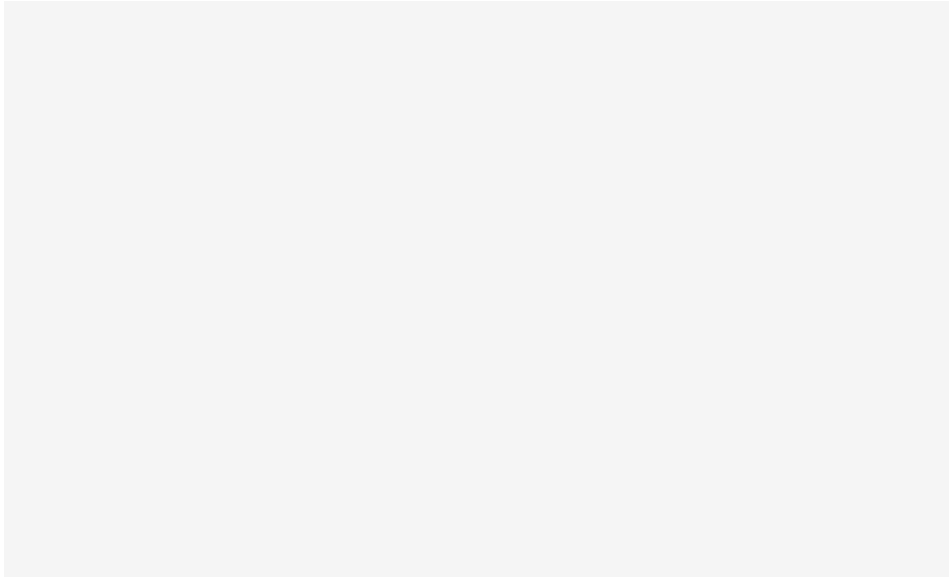
Please describe how the proposed work to advance measurement science will reduce health care disparities and/or improve health equity.

Max 1500 characters



Please describe how the results of the work would be used to improve measurement.

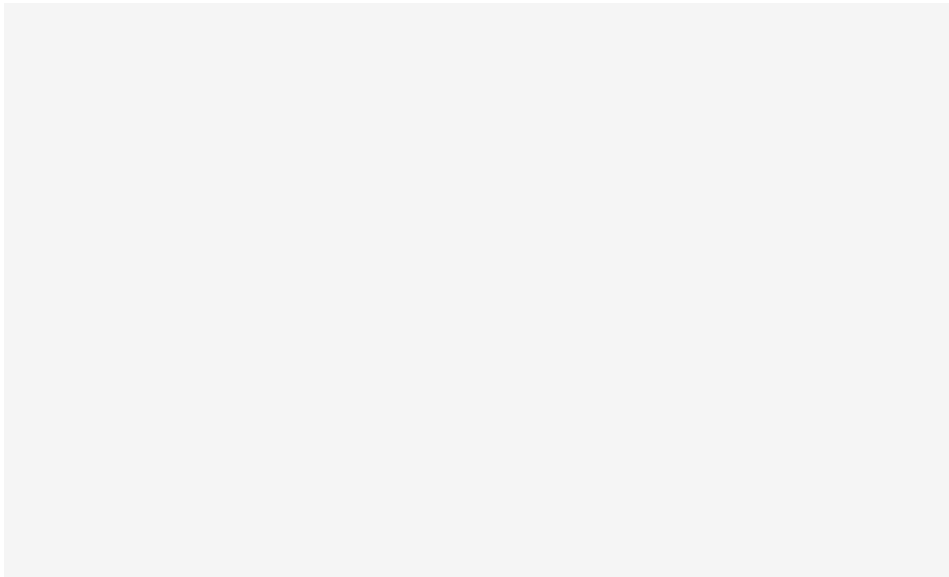
Max 1500 characters



Context

Please describe how your proposed use of data, methodology, or tools is different than what has been done previously in quality or performance measurement.

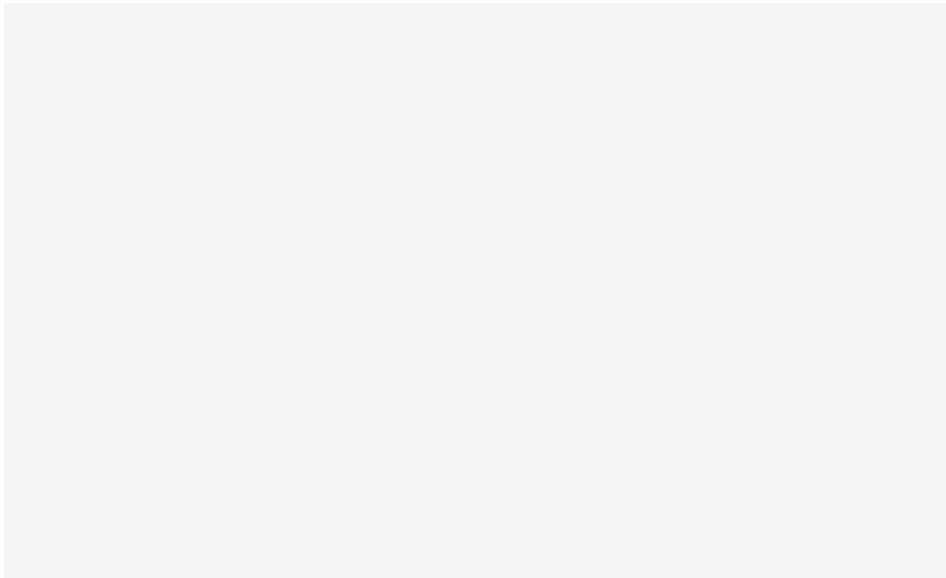
Max 1500 characters



Alignment with AARP priorities

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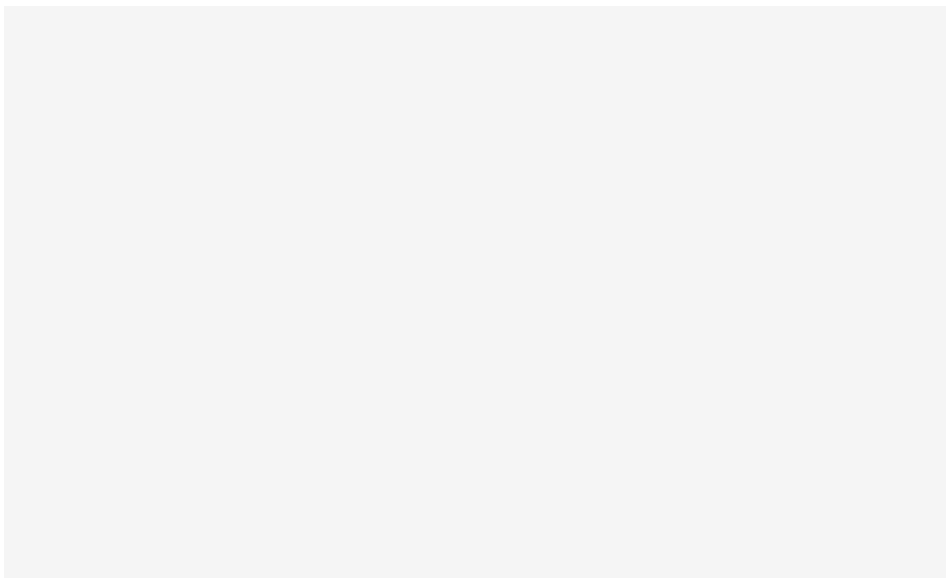
Max 2000 characters

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Development status

Briefly describe your prior work on the proposed innovation and how this project would help advance your work toward implementation.

Max 1500 characters

A large, empty grey rectangular box intended for the user to enter their response to the development status question.

Please summarize your analytic approach to assessing an existing measure, methodology, or data. For example, if applying a new approach to an existing measure, describe your approach to reliability and validity testing.

Max 1500 characters

A large, empty gray rectangular area intended for the user to enter their analytic approach. It occupies the majority of the page's vertical space below the first instruction.

Please describe your plans to engage patients and/or family caregivers during the project process.

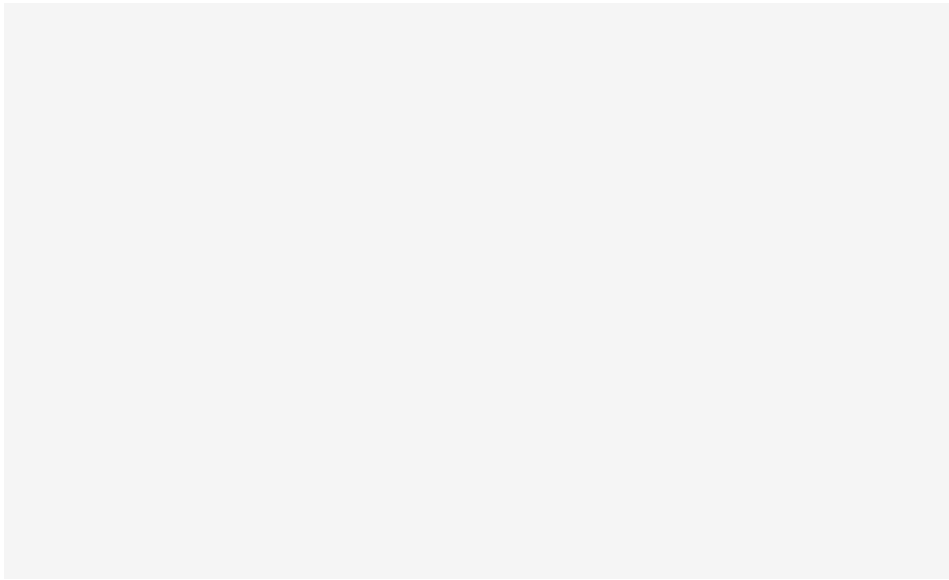
Max 1500 characters

A second large, empty gray rectangular area for text input, identical in style and size to the first one, intended for describing patient and caregiver engagement plans.

Feasibility

Please describe how the OptumLabs Data Warehouse (OLDW) will be used in your project. Indicate which data sources are critical to your project (e.g. claims, electronic health record (EHR)-derived clinical data, laboratory values, EHR-captured PROs, social risk factors, etc.). If you require importing or linking outside data, briefly describe the data source and level of data (person, community/geographic, etc).

Max 1500 characters



Please complete the contact information below for both the Measure Development or Testing and Measurement Project Proposals.

Primary contact information

Please provide primary contact information for this project team. If selected for the full proposal stage, OptumLabs will notify this person with additional information on next steps.

Contact name: _____

Title: _____ **Department:** _____

Email: _____ **Phone number:** _____

Legal name of your organization: _____

Legal address of your organization:

Address 1: _____

Address 2: _____

City: _____ **State:** _____ **Zip code:** _____



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